



**Media Release
October 2009**

Expanded colour palette gives CaesarStone the edge.

CaesarStone unveils 4 new colours Pure White, Organic White, Mosaici Carbone and Mosaici Marrone. Warm, neutral tones prevail, adding depth to the existing colour palette, now offering a range of 16 colours & patterns.

Pure White, has answered an ongoing demand for a whiter white. Pure, clean, crisp and dense, Pure White is the whitest quartz surface available in the world.

With white being a popular design choice across many materials, Pure White quartz surfaces will bring modern style to any project with guaranteed durability and low maintenance. Pure white is highly versatile and will compliment many materials including glass, stainless steel, timber and many colour schemes.

Using new colour combining technologies, **Organic White** reflects a soft, warm and natural aesthetic. Organic White combines a number of tones, subtly blended to create CaesarStone's most natural looking organic designs.

Leading the way in Quartz surface technology, CaesarStone® introduces two new Mosaici designs to its deluxe range. CaesarStone uses environmentally sound technology and materials to produce its new designs.

CaesarStone have a global collection program utilising reclaimed material content from first grade off cuts in selected CaesarStone white colours. Recycled stone constitutes up to 42% of the finished material, the result being the new modern terrazzo aesthetic in two stunning colours, **Mosaici Carbone** – classic black & white and **Mosaici Marrone** - rich brown & white.

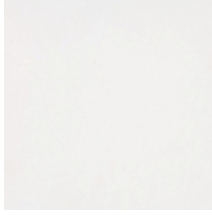
Mosaici will add a modern and sophisticated look to any project and can be used on its own, to compliment other CaesarStone colours and with other materials including stainless steel, glass and timber.

CaesarStone quartz surfaces are stain, crack, scratch, chemical and heat resistant, making them a durable choice for carefree kitchens, bathrooms, bench tops, wall panelling, splash backs and various other applications

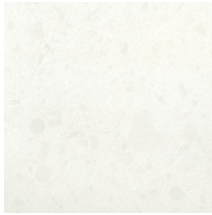
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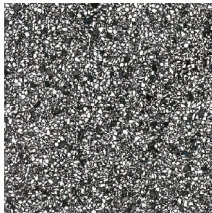
CaesarStone Design Notes:



Pure White – The purest, cleanest, crisp and dense white available. This colour meets the underlying market demand for new “whiter” whites.



Organic White – Through the use of new colour-combining technologies, Organic White reflects a soft and natural aesthetic. Combining a number of tones subtly blended to create CaesarStone’s most natural looking organic design.



Mosaici Carbone & Mosaici Marrone - A fresh new modern look and feel. The classic black & white, and rich brown “modern terrazzo” aesthetic, compliments other popular materials. Such as stainless steel, lacquered doors, rich timbers and glass. These two colours form part of CaesarStone’s ‘Green’ initiative.

